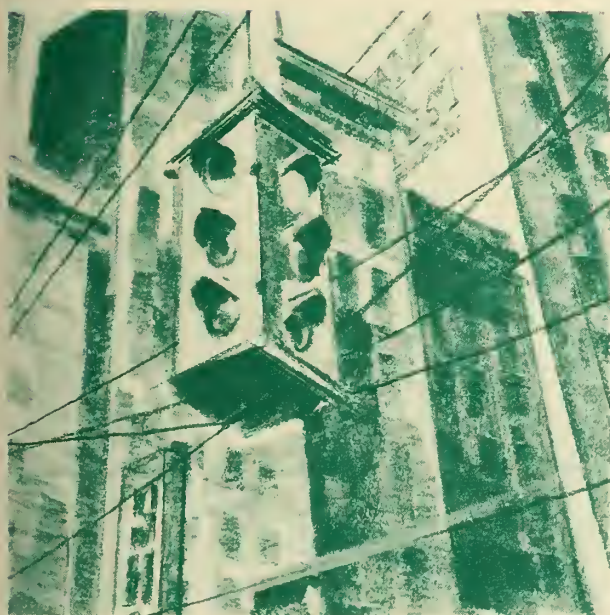


# 1967 CENSUS OF BUSINESS



Reference Copy



## MAJOR RETAIL CENTERS

in Standard Metropolitan  
Statistical Areas

### WASHINGTON

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The 1967 Census of Business reports will comprise eight volumes:

- Vols. I, II, III, IV—Retail Trade
- Vols. V, VI—Wholesale Trade
- Vols. VII, VIII—Selected Services

Retail Trade reports are issued first as separate preprints and then brought together in the following volumes:

#### **VOL. I. RETAIL TRADE, SUBJECT REPORTS**

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A summary chapter and a chapter for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each chapter presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA's. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business. This volume consists of the major retail center reports previously issued as series BC67-MRC.

#### **VOL. IV. RETAIL MERCHANDISE LINE SALES**

A U.S. summary chapter and chapters for each State. Each chapter presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business. This volume consists of the reports previously issued as series BC67-MLS.

Issued February 1970

This report is a preprint of a corresponding chapter of Vol. III—Retail Trade, Major Retail Centers.

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**RETAIL TRADE: MAJOR RETAIL CENTERS**

**WASHINGTON, BC67-MRC-47**

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## **BUREAU OF THE CENSUS**

**George Hay Brown, Director**

**Robert F. Drury, Deputy Director**

**Walter F. Ryan, Associate Director**

### **BUSINESS DIVISION**

**Harvey Kailin, Chief**

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# 1967 CENSUS OF BUSINESS



BC67-MRC-47

## MAJOR RETAIL CENTERS

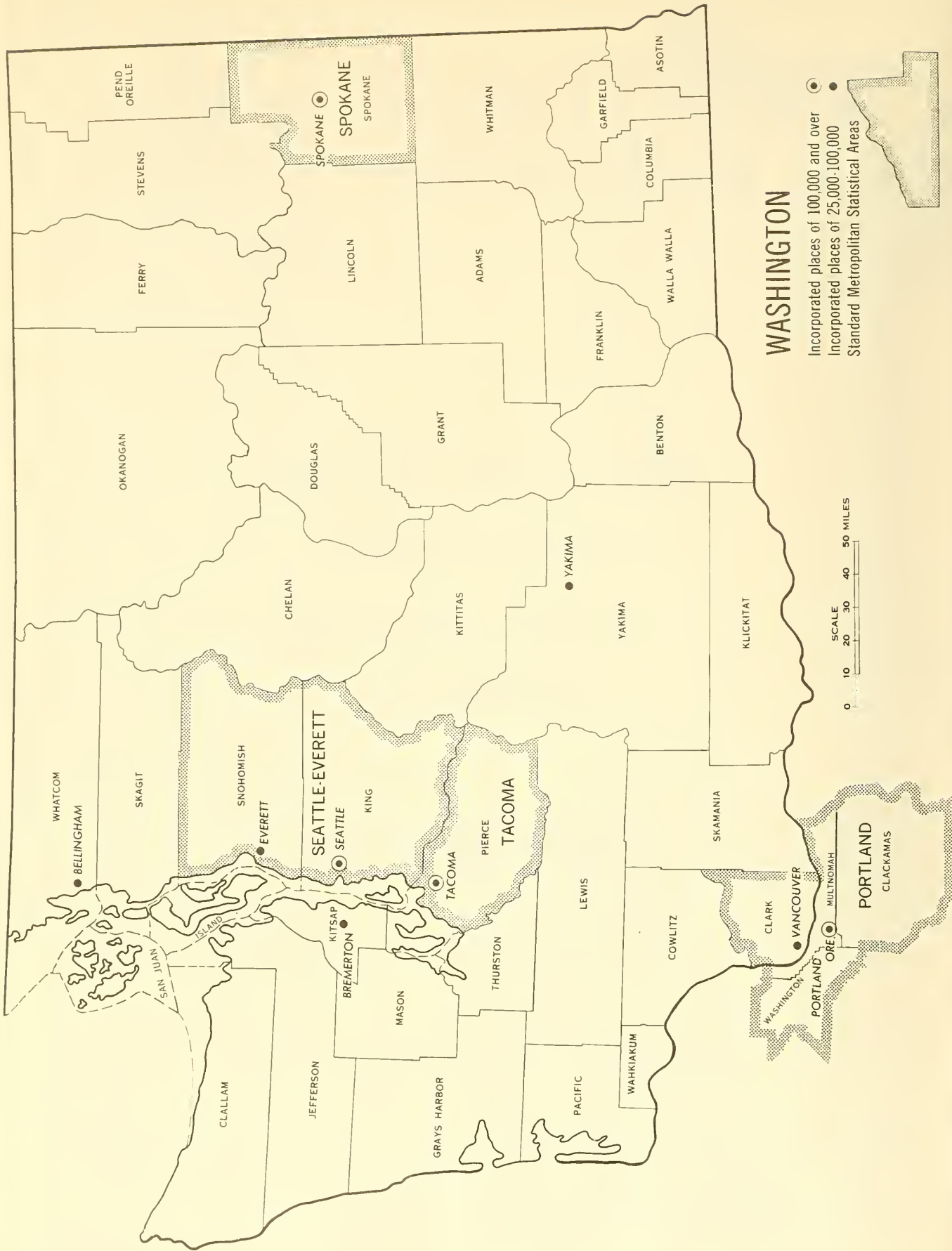
in Standard Metropolitan  
Statistical Areas

### WASHINGTON



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Rocco C. Siciliano, Under Secretary  
Harold C. Passer, Assistant Secretary for Economic Affairs  
**BUREAU OF THE CENSUS** George Hay Brown, Director





# Introduction

**AUTHORITY AND SCOPE**—The economic censuses are required by law under Title 13, United States Code, sections 131, 191, and 224. The 1967 Census of Business portion of the economic censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies, and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

**KINDS OF BUSINESS COVERED**—This series of reports provides findings only for retail stores in the areas covered. Data for nonstore retailers are not included in these reports. For definitions, see appendix A.

**AREAS COVERED**—This series consists of a summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Data for SMSAs which cross State lines, appear only in the State report in which the SMSA is primarily located. Each report presents data for the major retail centers (MRC's) in the SMSA's. Data are also shown for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA.

**DELINEATION OF MAJOR RETAIL CENTERS**—Two types of major retail centers have been delineated for these reports: (1) Central business districts (CBD's); and (2) concentrations of retail stores (other than CBD's) located in each SMSA.

Since there were no generally accepted rules for determining what a CBD area should include or exclude, the Census Bureau (1) in

consultation with local census tract committees defined a CBD as "an area of very high land valuation; an area characterized by a high concentration of retail businesses, offices, theaters, hotels, and "service" businesses; and an area of high traffic flow"; and (2) required that the CBD ordinarily should be defined to follow existing tract lines, i.e., to consist of one or more whole census tracts. The emphasis on tract boundaries was based on the fact that census statistics other than those derived from the Census of Business are identified in terms of tract location and therefore can conveniently be tabulated for CBD's.

It was recognized that the tract basis for CBD's might lead to the inclusion of area segments not consistent with the first criterion or to the exclusion of small segments which clearly belonged within the first criterion. It was believed that these shortcomings generally would not prove to be serious and that the differences in area probably would not significantly affect the totals for the items being measured. Provision, however, was made for splitting tracts where a serious problem was encountered. The use of tract lines for boundaries also was consistent with the desire to keep CBD boundaries constant in order to maximize the value of comparisons over time.

In some cities previously established CBD's or similar areas which substantially corresponded to the Census Bureau's requirements for CBD's were accepted for use in the Bureau's program.

Major retail centers (MRC's) are defined by the Census Bureau as those concentrations of retail stores (located inside the standard metropolitan statistical areas but outside of the CBD) having at least \$5 million in retail sales and at least 10 retail establishments, one of which is classified as a department store.

MRC's include not only the planned suburban shopping centers but also the older "string" street and neighborhood developments which meet the above prerequisites. Frequently the boundaries of a single MRC include stores located within a planned center and in addition adjacent stores outside of the planned portion. In general the boundaries of the MRC's have been established to include all adjacent blocks containing at least one store in the general merchandise, apparel, or furniture-appliance groups of stores, and where a planned center is involved, to include all of the center.

Because MRC's tend to have a relatively small number of establishments, it generally is not possible to provide separate kind-of-business data (except for establishment counts) without infringement of the Bureau's legal requirement for maintenance of confidentiality. For this reason, it is necessary to limit the sales figures for MRC's to only—

1. Retail stores, total.
2. Convenience goods stores, i.e., food stores (SIC 54); eating and drinking places (SIC 58); and drug, proprietary stores (SIC 591).
3. Shopping goods (GAF) stores, i.e., general merchandise stores (SIC 53 part); apparel, accessory stores (SIC 56); and furniture, home furnishings, equipment stores (SIC 57).
4. All other retail stores (SIC 52, 55, 59, except 591).

This report series was started as a part of the 1954 Census of Business, at which time data were provided for a total of 95 CBD's. In the 1958 Census of Business additional CBD's were defined and MRC's were identified for the first time. At that time data were published for

109 CBD's and for 472 MRC's located in 97 SMSA's. The 1963 Census of Business included data for 131 CBD's located in 116 SMSA's and for 972 MRC's. The present series will include data for about 1,700 MRC's located in the 230 SMSA's in the United States and for 134 CBD's.

**CENSUS DISCLOSURE RULES**—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

**STANDARD METROPOLITAN STATISTICAL AREAS**—The standard metropolitan statistical areas (SMSA's) included in these reports are those defined by the Bureau of the Budget in 1967.<sup>1</sup>

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<sup>1</sup>Executive Office of the President, Bureau of the Budget, **Standard Metropolitan Statistical Areas, 1967**, as amended January 15, 1968.



# Washington

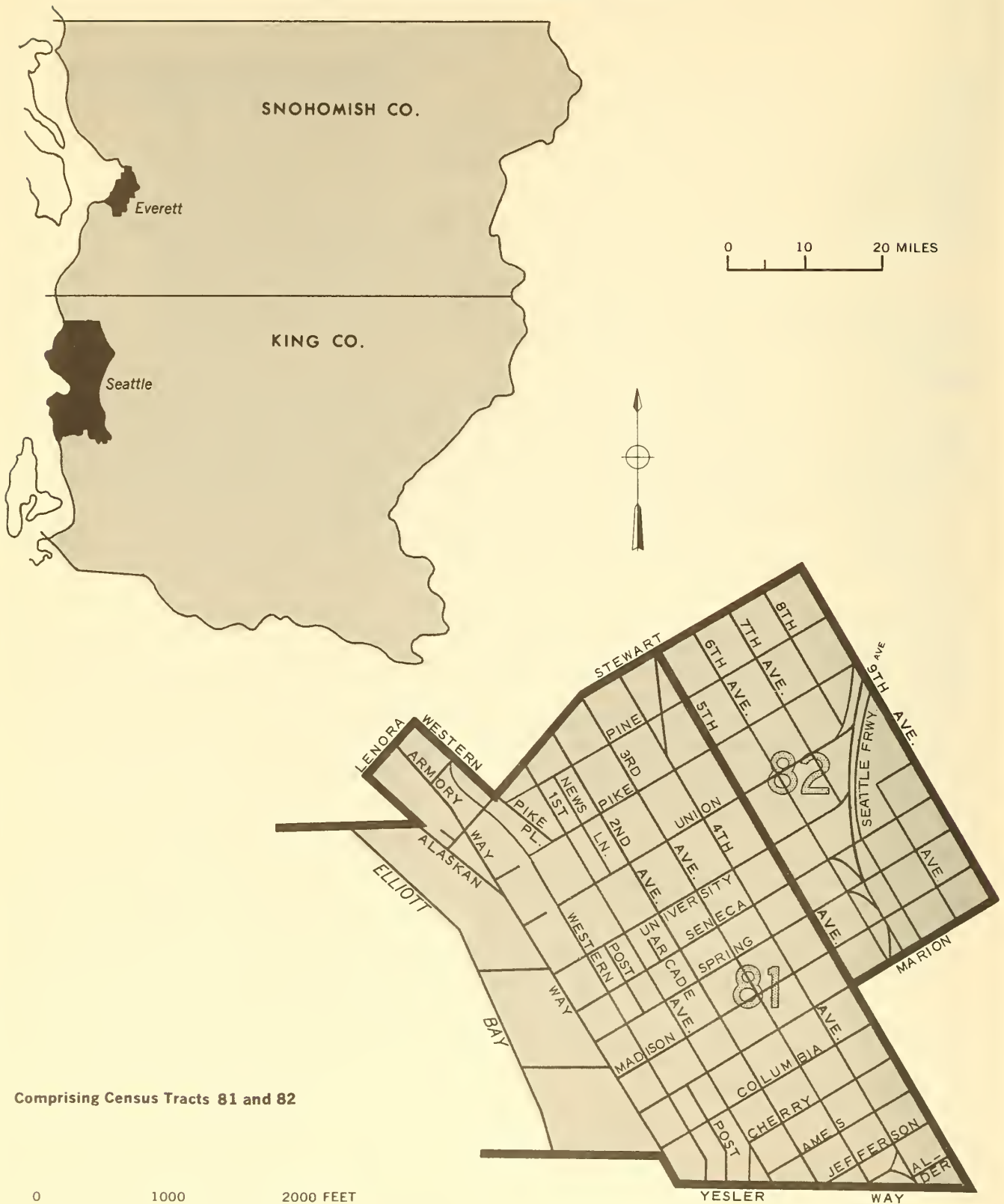
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# SEATTLE-EVERETT, WASH.

Standard Metropolitan Statistical Area  
and Central Business District





## Cities and Major Retail Centers

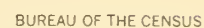


TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)	Paid employees for week including March 12  (number)	Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	615	234 092	49 638	10 224	746	225 332	41 643
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	4	(D)	(D)	(D)	6	3 821	418
5251	HARDWARE STORES. . . . .	3	(D)	(D)	(D)	4	(D)	(D)
52 EX. 5251	OTHER. . . . .	1	(D)	(D)	(D)	2	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	12	106 968	24 656	4 847	22	106 743	19 909
531	DEPARTMENT STORES. . . . .	4	101 913	23 603	4 477	5	100 864	18 629
533	VARIETY STORES. . . . .	3	4 594	1 002	348	5	5 150	1 213
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	5	461	51	22	12	729	67
54	FOOD STORES. . . . .	67	7 819	805	209	82	8 041	843
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	4	(D)	(D)	(D)	5	(D)	(D)
55 PT. (554)	GASOLINE SERVICE STATIONS. . . . .	10	1 250	186	46	13	1 446	(D)
56	APPAREL AND ACCESSORY STORES . . . . .	102	41 288	8 100	1 536	123	34 667	6 207
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	37	20 353	3 820	792	50	17 243	3 407
562	WOMEN'S READY-TO-WEAR STORES . . . . .	24	19 085	3 639	742	31	16 219	3 220
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	65	20 935	4 280	744	73	17 424	2 800
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	27	7 612	1 366	220	31	7 397	1 351
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	5	(D)	(D)	(D)	4	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	19	9 208	2 110	391	23	8 154	1 095
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . .	7	358	59	10	15	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	37	15 550	2 656	455	47	11 759	2 207
5712	FURNITURE STORES . . . . .	11	7 843	1 463	184	15	5 783	1 198
OTHER 571	HOME FURNISHINGS STORES. . . . .	6	1 294	247	62	7	1 097	227
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	20	6 413	946	209	25	4 879	782
58	EATING AND DRINKING PLACES . . . . .	187	24 440	7 720	2 103	221	19 971	6 038
5812	EATING PLACES. . . . .	123	20 807	6 844	1 818	144	16 015	5 120
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	64	3 633	876	285	77	3 956	918
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	23	6 702	1 082	221	23	6 582	1 214
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	169	28 224	4 190	758	203	23 744	3 724
592	LIQUOR STORES. . . . .	6	4 590	221	60	9	4 637	231
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	6	3 236	493	100	4	2 542	482
597	JEWELRY STORES . . . . .	36	6 481	1 097	147	48	6 355	1 151
5992	FLORISTS . . . . .	12	853	177	40	14	614	123

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>†</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	4 789	1 316 822	187 688	40 661	4 997	971 932	137 052
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	151	41 894	5 802	941	180	38 822	5 874
5251	HARDWARE STORES. . . . .	55	(D)	(D)	(D)	72	10 229	1 154
52 EX. 5251	OTHER. . . . .	96	(D)	(D)	(D)	108	28 593	4 720
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	128	272 252	46 552	9 702	125	182 019	29 342
531	DEPARTMENT STORES. . . . .	21	238 604	41 677	8 302	13	157 734	25 462
533	VARIETY STORES . . . . .	36	9 629	(D)	(D)	54	11 616	2 392
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	71	24 019	(D)	(D)	58	12 669	1 488
54	FOOD STORES. . . . .	764	246 488	20 944	4 686	835	204 284	16 849
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	282	220 931	23 870	3 465	298	160 407	17 665
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	548	75 930	7 426	1 730	607	54 778	5 613
56	APPAREL AND ACCESSORY STORES . . . . .	323	77 114	12 734	2 556	315	56 346	9 280
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	128	23 426	4 116	970	132	24 303	4 367
562	WOMEN'S READY-TO-WEAR STORES . . . . .	96	20 825	3 746	870	100	22 597	4 123
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	195	53 688	8 618	1 586	183	32 043	4 913
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	64	14 421	2 347	379	61	11 759	1 974
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	18	19 888	2 698	498	30	5 943	863
566	SHOE STORES <sup>3</sup> . . . . .	60	16 919	3 356	641	56	13 283	1 920
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . .	20	1 477	217	68	36	1 058	156
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	319	59 154	9 085	1 614	355	43 848	7 521
5712	FURNITURE STORES . . . . .	86	23 498	3 671	555	119	18 106	3 541
OTHER 571	HOME FURNISHINGS STORES. . . . .	79	9 106	1 492	330	75	6 174	1 114
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	154	26 550	3 922	729	161	19 568	2 866
58	EATING AND DRINKING PLACES . . . . .	1 228	143 567	38 681	11 441	1 325	94 574	26 393
5812	EATING PLACES. . . . .	833	121 042	34 098	10 119	904	74 971	22 534
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	395	22 525	4 583	1 322	421	19 603	3 859
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	190	52 303	6 654	1 429	187	36 788	5 225
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	856	127 189	15 940	3 097	770	100 066	13 290
592	LIQUOR STORES. . . . .	33	34 066	1 212	278	54	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	58	11 486	1 647	327	53	6 931	1 052
597	JEWELRY STORES . . . . .	84	10 173	1 621	238	80	7 858	1 374
5992	FLORISTS . . . . .	63	4 390	715	214	55	3 062	553

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.



TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

SEATTLE-EVERETT SMSA—Consists of King and Snohomish Counties, Wash.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)	Paid employees for week including March 12  (number)	Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	9 495	2 440 704	314 375	68 838	9 196	1 697 963	218 709
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	426	116 628	15 541	2 532	467	89 041	12 446
5251	HARDWARE STORES. . . . .	149	29 097	(D)	(D)	170	22 623	2 617
52 EX. 5251	OTHER. . . . .	277	87 531	(D)	(D)	297	66 418	9 829
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>2</sup> . . . . .	285	393 513	61 224	13 087	245	252 894	37 995
531	DEPARTMENT STORES. . . . .	41	332 819	53 032	10 701	25	210 929	31 794
533	VARIETY STORES . . . . .	91	20 218	3 478	1 151	113	20 567	3 781
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	153	40 476	4 714	1 235	107	21 398	2 420
54	FOOD STORES. . . . .	1 424	550 600	47 306	10 556	1 468	416 668	35 232
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	637	465 537	47 937	7 202	597	289 533	30 671
55 PT. (554)	GASOLINE SERVICE STATIONS. . . . .	1 312	177 504	16 647	3 996	1 302	117 088	11 108
56	APPAREL AND ACCESSORY STORES . . . . .	590	104 721	16 514	3 528	561	81 191	12 553
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	246	33 290	5 402	1 349	229	31 012	5 240
562	WOMEN'S READY-TO-WEAR STORES . . . . .	193	29 514	4 915	1 213	169	27 385	4 754
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	344	71 431	11 112	2 179	332	50 179	7 313
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	91	19 152	3 146	545	87	14 789	2 474
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	47	25 269	3 352	660	81	14 188	1 748
566	SHOE STORES <sup>3</sup> . . . . .	111	22 656	4 195	853	110	19 302	2 844
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . .	34	2 827	419	121	54	1 900	247
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	637	105 084	15 539	2 814	686	74 476	11 833
5712	FURNITURE STORES . . . . .	176	40 091	6 030	964	259	30 940	5 191
OTHER 571	HOME FURNISHINGS STORES. . . . .	166	17 930	2 971	638	139	12 333	2 193
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	295	47 063	6 538	1 212	288	31 203	4 449
58	EATING AND DRINKING PLACES . . . . .	2 098	221 067	57 887	17 768	2 130	141 667	37 591
5812	EATING PLACES. . . . .	1 448	183 969	50 639	15 594	1 459	108 856	31 402
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	650	37 098	7 248	2 174	671	32 811	6 189
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	354	94 052	12 081	2 574	349	69 413	9 776
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	1 732	211 998	23 699	4 781	1 391	165 992	19 504
592	LIQUOR STORES. . . . .	85	65 687	2 338	563	106	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	117	16 266	2 174	478	110	10 277	1 459
597	JEWELRY STORES . . . . .	143	14 141	2 263	357	141	10 571	1 699
5992	FLORISTS . . . . .	117	7 007	1 112	336	101	4 465	737

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

F Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	3.9	35.5	43.7	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	(D)	7.9	31.0	(D)	3.2	4.8
5251	HARDWARE STORES . . . . .	(D)	(D)	28.6	(D)	(D)	1.2
52 EX. 5251	OTHER . . . . .	(D)	(D)	31.8	(D)	(D)	3.6
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	0.2	49.6	55.6	45.7	20.7	16.1
531	DEPARTMENT STORES . . . . .	1.0	51.3	57.8	43.5	18.2	13.6
533	VARIETY STORES . . . . .	-10.8	(D)	-1.7	2.0	0.7	0.8
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	-36.8	(D)	89.1	0.2	1.8	1.7
54	FOOD STORES . . . . .	-2.8	20.6	32.1	3.3	18.7	22.6
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	(D)	37.7	60.8	(D)	16.8	19.1
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	(D)	38.6	51.6	0.5	5.8	7.3
56	APPAREL AND ACCESSORY STORES . . . . .	19.1	36.8	29.0	17.6	5.9	4.3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	18.0	-3.6	7.3	8.7	1.8	1.4
562	WOMEN'S READY-TO-WEAR STORES . . . . .	16.2	-7.8	7.8	8.2	1.6	1.2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES . . . . .	20.1	67.5	42.3	8.9	4.1	2.9
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	32.2	34.9	41.1	6.6	4.5	4.2
5712	FURNITURE STORES . . . . .	35.6	29.8	29.6	3.4	1.8	1.6
OTHER 571	HOME FURNISHINGS STORES . . . . .	17.9	47.5	45.4	0.5	0.7	0.7
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	31.4	35.7	50.8	2.7	2.0	1.9
58	EATING AND DRINKING PLACES . . . . .	22.4	51.8	56.0	10.4	10.9	9.0
5812	EATING PLACES . . . . .	29.9	61.4	69.0	8.9	9.2	7.5
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	-8.2	14.9	13.1	1.5	1.7	1.5
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	1.8	42.2	35.5	2.9	4.0	3.9
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	18.9	27.1	27.7	12.1	9.7	8.7
592	LIQUOR STORES . . . . .	-1.0	(D)	(D)	2.0	(D)	(D)
595	SPORTING GOODS STORES, BICYCLE SHOPS . . .	27.3	65.7	58.3	1.4	0.9	0.7
597	JEWELRY STORES . . . . .	2.0	29.5	33.8	2.8	0.8	0.6
5992	FLORISTS . . . . .	38.9	43.4	56.9	0.4	0.3	0.3

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

F Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	17.8	9.6
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	(D)	(D)
5251	HARDWARE STORES . . . . .	(D)	(D)
52 EX. 5251	OTHER . . . . .	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	39.3	27.2
531	DEPARTMENT STORES . . . . .	42.7	30.6
533	VARIETY STORES. . . . .	47.7	22.7
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	1.9	1.1
54	FOOD STORES . . . . .	3.2	1.4
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	(D)	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	1.6	0.7
56	APPAREL AND ACCESSORY STORES. . . . .	53.5	39.4
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	86.9	61.1
562	WOMEN'S READY-TO-WEAR STORES. . . . .	91.6	64.7
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	39.0	29.3
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	52.8	39.7
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	54.4	40.6
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	24.2	12.7
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	26.3	14.8
5712	FURNITURE STORES. . . . .	33.4	19.6
OTHER 571	HOME FURNISHINGS STORES . . . . .	14.2	7.2
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	24.2	13.6
58	EATING AND DRINKING PLACES. . . . .	17.0	11.1
5812	EATING PLACES . . . . .	17.2	11.3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	16.1	9.8
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	12.8	7.1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	22.2	13.3
592	LIQUOR STORES . . . . .	13.5	7.0
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	28.2	19.9
597	JEWELRY STORES. . . . .	63.7	45.8
5992	FLORISTS. . . . .	19.4	12.2

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>T</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.



TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)	
				No. 1	No. 2
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER. . . . .	9 495	615	82	110
	SALES . . . . . \$1,000. .	2 440 704	234 092	43 937	71 029
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER. . . . .	3 876	277	21	21
	SALES . . . . . \$1,000. .	865 719	38 961	13 059	8 499
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER. . . . .	1 512	151	31	53
	SALES . . . . . \$1,000. .	603 318	163 806	23 694	55 195
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER. . . . .	4 107	187	30	36
	SALES . . . . . \$1,000. .	971 667	31 325	7 184	8 335
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	9 495	615	82	110
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS . . . . .	426	4	3	4
5251	HARDWARE STORES . . . . .	149	3	1	1
52 EX. 5251	OTHER . . . . .	277	1	2	3
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	285	12	5	6
531	DEPARTMENT STORES . . . . .	41	4	2	3
533	VARIETY STORES . . . . .	91	3	2	2
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	153	5	1	1
54	FOOD STORES . . . . .	1 424	67	8	6
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	637	4	3	2
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	1 312	10	4	5
56	APPAREL AND ACCESSORY STORES. . . . .	590	102	18	32
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	246	37	7	14
562	WOMEN'S READY-TO-WEAR STORES. . . . .	193	24	5	13
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	344	65	11	18
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	637	37	8	15
5712	FURNITURE STORES. . . . .	176	11	3	5
OTHER 571	HOME FURNISHING STORES. . . . .	166	6	4	4
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	295	20	1	6
58	EATING AND DRINKING PLACES. . . . .	2 098	187	8	10
5812	EATING PLACES . . . . .	1 448	123	8	8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	650	64	-	2
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	354	23	5	4
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	1 732	169	20	25
592	LIQUOR STORES . . . . .	85	6	-	1
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	117	6	2	3
597	JEWELRY STORES. . . . .	143	36	4	4
5992	FLORISTS. . . . .	117	12	2	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1. Includes the planned centers known as "Bellevue Square", "Bel Lane", "Lakeside", "The Village", and establishments in the area bounded by: the north side of N.E. 10th St., N.E. 10th St. ext., N.E. 106th Ave., N.E. 4th St., and N.E. 100th Ave.

MRC No. 2. Includes the planned center known as "Northgate Shopping Center", "5th Avenue", "Northgate East", and establishments in the area bounded by: Rear property line of lots on north side of N.E. 110th, Roosevelt Way, N.E. 103rd, and First Ave. N.E.

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)		
		No. 3	No. 4	No. 9
	RETAIL STORES, TOTAL: <sup>1</sup>			
	NUMBER. . . . .	43	27	43
	SALES . . . . . \$1,000. .	17 327	14 762	23 914
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER. . . . .	10	9	11
	SALES . . . . . \$1,000. .	7 760	2 930	1 843
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>			
	NUMBER. . . . .	14	9	20
	SALES . . . . . \$1,000. .	4 879	9 756	19 923
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER. . . . .	19	9	12
	SALES . . . . . \$1,000. .	4 688	2 076	2 148
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	43	27	43
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT			
	DEALERS. . . . .	1	1	1
5251	HARDWARE STORES . . . . .	1	-	-
52 EX. 5251	OTHER . . . . .	-	1	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	3	1	3
531	DEPARTMENT STORES . . . . .	1	1	1
533	VARIETY STORES. . . . .	1	-	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	1	-	1
54	FOOD STORES . . . . .	6	1	2
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	-	-	2
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	7	1	2
56	APPAREL AND ACCESSORY STORES. . . . .	8	3	10
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	5	2	6
562	WOMEN'S READY-TO-WEAR STORES. . . . .	5	2	6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	3	1	4
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	3	5	7
5712	FURNITURE STORES. . . . .	2	-	-
OTHER 571	HOME FURNISHING STORES. . . . .	-	1	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . . . .	1	4	6
58	EATING AND DRINKING PLACES. . . . .	3	7	8
5812	EATING PLACES . . . . .	3	4	7
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-	3	1
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	1	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	11	7	7
592	LIQUOR STORES . . . . .	1	1	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	2	-	1
597	JEWELRY STORES. . . . .	1	1	1
5992	FLORISTS. . . . .	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 3. Includes the planned center known as "University Village Shopping Center" and establishments in the area bounded by: N.P. R.R., 30th Ave. N.E., N.E. 45th, rear property line of lots on west side of 25th Ave. N.E.

MRC No. 4. Includes establishments along Roosevelt Way from E. 62nd to E. 67th, and along E. 65th from 9th Ave. N.E. to 12th Ave. N.E.

MRC No. 9. Includes planned center known as "Renton Shopping Center" and establishments along Rainier Ave. from Sunset Blvd. to 7th Ave. (Renton)

TABLE 6. Major Retail Centers in the SMSA: 1967-Continued

SIC code	Kind of business	Major retail centers-Continued (see descriptions below)		
		No. 10	No. 12	No. 13
	RETAIL STORES, TOTAL: <sup>1</sup>			
	NUMBER. . . . .	72	49	126
	SALES . . . . . \$1,000. .	15 648	29 491	34 361
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER. . . . .	22	11	29
	SALES . . . . . \$1,000. .	2 543	5 128	5 267
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>			
	NUMBER. . . . .	27	24	54
	SALES . . . . . \$1,000. .	7 350	16 606	23 095
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER. . . . .	23	14	43
	SALES . . . . . \$1,000. .	5 755	7 757	5 999
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	72	49	128
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT			
	DEALERS. . . . .	3	4	4
5251	HARDWARE STORES . . . . .	2	1	1
52 EX. 5251	OTHER . . . . .	1	3	3
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	3	4	8
531	DEPARTMENT STORES . . . . .	1	2	4
533	VARIETY STORES. . . . .	2	1	3
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	-	1	1
54	FOOD STORES . . . . .	-	3	11
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	1	2	8
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	3	1	7
56	APPAREL AND ACCESSORY STORES. . . . .	14	16	25
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	5	8	12
562	WOMEN'S READY-TO-WEAR STORES. . . . .	4	6	11
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	9	8	13
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	10	4	21
5712	FURNITURE STORES. . . . .	4	1	4
OTHER 571	HOME FURNISHING STORES. . . . .	-	1	4
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	6	2	13
58	EATING AND DRINKING PLACES. . . . .	20	7	14
5812	EATING PLACES . . . . .	8	6	4
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	12	1	10
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	2	1	4
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	16	7	24
592	LIQUOR STORES . . . . .	1	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	-	1	1
597	JEWELRY STORES. . . . .	4	1	45
5992	FLORISTS. . . . .	-	1	3

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 10. Includes the establishments in the area bounded by: Rear property line of lots along north side of Second Ave., Mill, Fourth Ave. and Burnett. (Renton)

MRC No. 12. Includes the planned center known as "Aurora Village" and establishments along Aurora Ave. N. (Hwy. 99) from N. 199th to 242nd S.W. and along the 1000 and 1100 blocks of N. 205th.

MRC No. 13. Includes the establishments in the area bounded by: 25th, Wetmore Ave., Everett Ave., Rockefeller Ave., California, Broadway, Wall, Hoyt Ave., Hewitt, Rucker Ave., California, and Hoyt Ave.



TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)		
		No. 14	No. 15	No. 16
	RETAIL STORES, TOTAL: <sup>1</sup>			
	NUMBER. . . . .	120	25	25
	SALES . . . . . \$1,000. .	46 461	5 317	7 597
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER. . . . .	25	6	6
	SALES . . . . . \$1,000. .	11 838	(o)	(D)
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>			
	NUMBER. . . . .	52	12	13
	SALES . . . . . \$1,000. .	20 965	1 295	2 017
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER. . . . .	43	7	6
	SALES . . . . . \$1,000. .	13 658	(o)	(o)
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	120	25	25
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT			
	DEALERS. . . . .	5	-	1
5251	HARDWARE STORES . . . . .	2	-	-
52 EX. 5251	OTHER . . . . .	3	-	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	9	2	2
531	DEPARTMENT STORES . . . . .	2	1	1
533	VARIETY STORES. . . . .	1	-	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	6	1	1
54	FOOD STORES . . . . .	5	3	3
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	15	1	-
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	7	1	1
56	APPAREL AND ACCESSORY STORES. . . . .	22	8	9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	7	6	6
562	WOMEN'S READY-TO-WEAR STORES. . . . .	7	6	6
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	15	2	3
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	21	2	2
5712	FURNITURE STORES. . . . .	3	-	-
OTHER 571	HOME FURNISHING STORES. . . . .	5	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	13	2	42
58	EATING AND DRINKING PLACES. . . . .	17	2	2
5812	EATING PLACES . . . . .	15	2	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	2	-	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	3	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	16	5	4
592	LIQUOR STORES . . . . .	1	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	1	1	-
597	JEWELRY STORES. . . . .	4	1	1
5992	FLORISTS. . . . .	-	-	-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

†Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 14. Includes the planned center known as "Burien Plaza" and establishments in the area bounded by: S.W. 146th St., east side of S.W. 1st Ave. south side of S.W. 153rd St., Ambaum Rd. S.W., 8th Ave. S.W., 150th St., and 6th Ave. S.W.

MRC No. 15. Includes the planned center known as "Forest Park Center" and establishments on Bothell Way N.E. from 170th N.E. to Ballinger Way N.E. (King County)

MRC No. 16. Includes the planned center known as "Cross Roads" and establishments on N.E. 8th St. from N.E. 156th Ave. to N.E. 160th Ave. ext., and on N.E. 156th Ave., from N.E. 8th St. to N.E. 11th St. ext. (King County)

# SPOKANE, WASH.

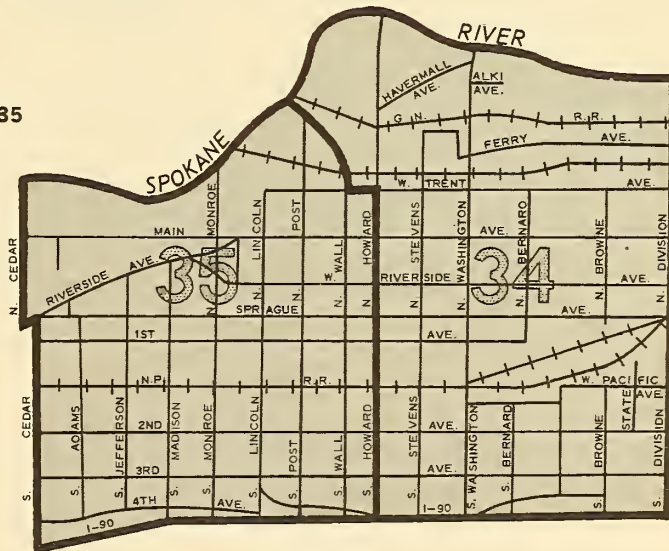
Standard Metropolitan Statistical Area  
and Central Business District



0 10 20 MILES

A horizontal scale bar with markings at 0, 10, and 20 miles.

Comprising Census Tracts 34 and 35

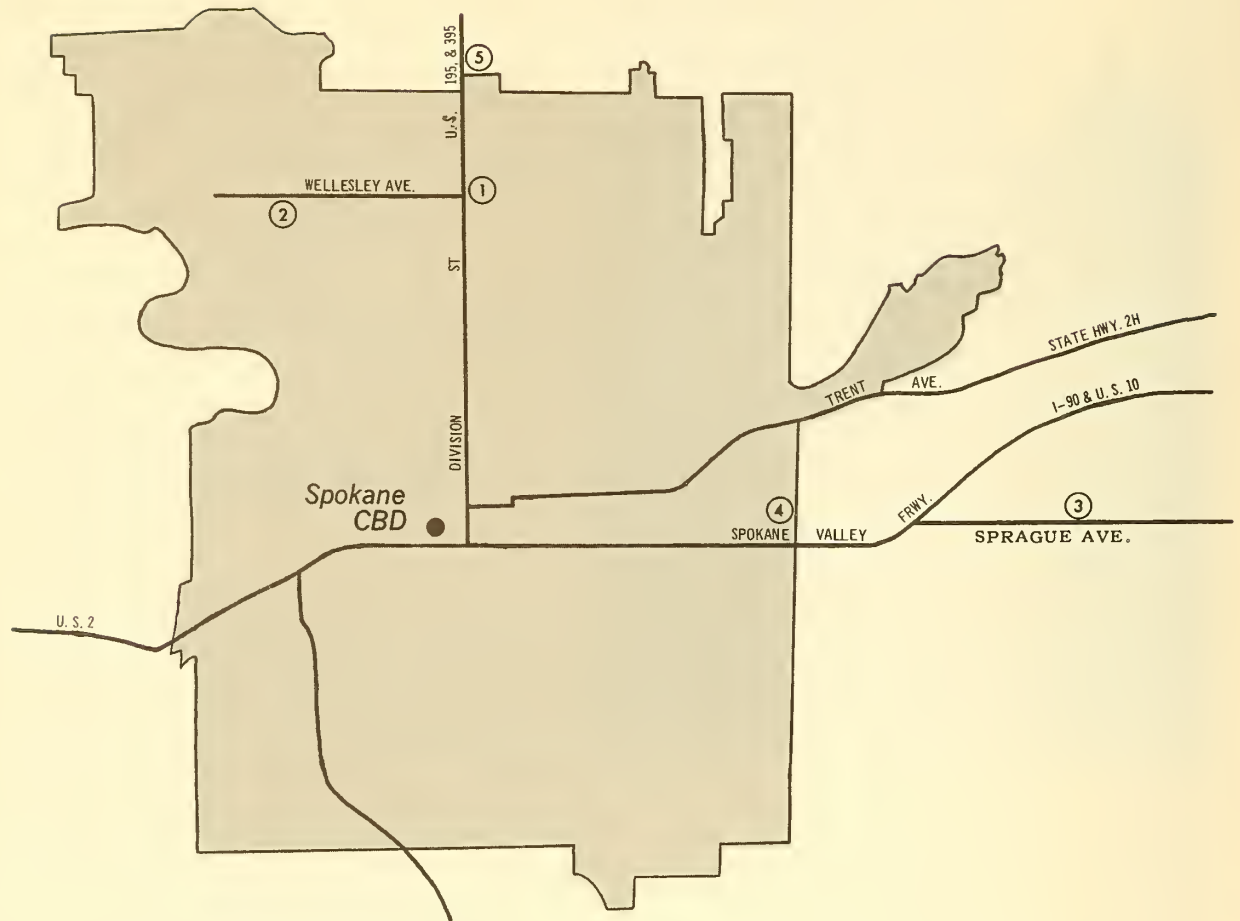


0 1000 2000 FEET

A horizontal scale bar with markings at 0, 1000, and 2000 feet.

# SPOKANE, WASH.

## City and Major Retail Centers



SPOKANE CO.

0 1 2 MILES



- Central Business District
- ① Major Retail Centers



TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	360	122 763	18 813	4 308	429	118 208	18 329
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	4	(D)	(D)	(D)	8	579	134
5251	HARDWARE STORES. . . . .	-	-	-	-	3	97	19
52 EX. 5251	OTHER. . . . .	4	(D)	(D)	(D)	5	482	115
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	9	39 710	7 539	1 858	13	35 855	6 618
531	DEPARTMENT STORES. . . . .	4	36 880	7 009	1 665	4	31 722	5 733
533	VARIETY STORES . . . . .	4	(D)	(D)	(D)	6	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	1	(D)	(D)	(D)	3	(D)	(D)
54	FOOD STORES. . . . .	18	2 277	231	83	22	2 975	308
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	26	39 949	4 075	655	29	38 772	4 337
55 PT. (554)	GASOLINE SERVICE STATIONS. . . . .	27	3 253	485	100	31	2 367	329
56	APPAREL AND ACCESSORY STORES . . . . .	49	9 586	1 685	404	63	10 955	1 994
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	22	4 813	873	235	21	5 841	1 133
562	WOMEN'S READY-TO-WEAR STORES . . . . .	14	4 040	733	204	14	5 276	1 026
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	27	4 773	812	169	42	5 114	861
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	11	2 189	398	81	17	2 257	421
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	2	(D)	(D)	(D)	2	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	11	2 254	339	71	17	2 295	364
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . .	1	(D)	(D)	(D)	6	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	36	7 819	1 314	257	38	6 870	1 171
5712	FURNITURE STORES . . . . .	10	4 544	733	129	10	3 323	572
OTHER 571	HOME FURNISHINGS STORES. . . . .	10	931	158	37	10	478	59
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	16	2 344	423	91	18	3 069	540
58	EATING AND DRINKING PLACES . . . . .	97	7 177	1 769	575	114	6 465	1 617
5812	EATING PLACES. . . . .	55	5 709	1 502	469	68	4 837	1 360
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	42	1 468	267	106	46	1 628	257
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	11	4 524	519	112	14	3 748	470
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	83	(D)	(D)	(D)	97	9 622	1 351
592	LIQUOR STORES. . . . .	3	1 694	78	21	4	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	5	961	175	39	6	1 172	157
597	JEWELRY STORES . . . . .	10	1 754	282	54	14	1 899	350
5992	FLORISTS . . . . .	5	309	81	19	6	237	52

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)	Paid employees for week including March 12  (number)	Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 434	347 034	45 763	11 317	1 482	278 346	36 785
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	48	10 526	1 173	238	54	7 952	975
5251	HARWARE STORES. . . . .	17	1 913	211	50	14	1 417	164
52 EX. 5251	OTHER. . . . .	31	8 613	962	188	40	6 535	811
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	36	74 816	12 645	3 105	39	57 134	9 960
531	DEPARTMENT STORES. . . . .	10	64 241	10 900	2 555	6	(D)	(D)
533	VARIETY STORES. . . . .	12	7 214	(D)	(D)	15	6 892	1 473
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	14	3 361	(D)	(D)	18	(D)	(D)
54	FOOD STORES. . . . .	187	71 683	6 371	1 529	218	61 087	5 092
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	97	62 625	6 195	1 062	110	49 736	5 392
55 PT. (554)	GASOLINE SERVICE STATIONS. . . . .	201	20 509	2 043	550	263	17 669	1 714
56	APPAREL AND ACCESSORY STORES . . . . .	104	15 931	2 644	663	103	14 772	2 547
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	45	(D)	1 244	342	37	6 714	1 258
562	WOMEN'S READY-TO-WEAR STORES . . . . .	30	6 177	1 029	290	22	5 673	1 091
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	59	(D)	1 400	321	66	8 058	1 289
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	18	3 834	657	153	19	2 986	514
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	7	(D)	(D)	(D)	7	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	23	3 736	579	132	30	3 571	569
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . .	2	(D)	(D)	(D)	10	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	110	17 837	2 963	592	99	13 353	1 972
5712	FURNITURE STORES . . . . .	25	7 489	1 211	210	35	6 177	956
OTHER 571	HOME FURNISHINGS STORES. . . . .	32	(D)	(D)	(D)	16	1 141	182
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	53	(D)	(D)	(D)	48	6 035	834
58	EATING AND DRINKING PLACES . . . . .	302	24 442	5 883	2 177	310	17 995	4 361
5812	EATING PLACES. . . . .	200	19 205	4 853	1 823	206	13 433	3 686
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	102	5 237	1 030	354	104	4 562	675
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	61	15 227	1 779	464	63	11 155	1 442
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	288	31 638	3 767	897	223	27 493	3 330
592	LIQUOR STORES. . . . .	9	8 503	394	96	11	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	25	1 878	267	58	13	1 625	203
597	JEWELRY STORES . . . . .	27	2 653	427	81	25	2 519	412
5992	FLORISTS . . . . .	17	1 005	(D)	(D)	18	649	148

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

SPOKANE SMSA—Coextensive with Spokane County, Wash.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)	Paid employees for week including March 12  (number)	Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	2 022	466 593	57 786	14 238	2 067	364 042	45 046
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	89	16 444	1 716	353	102	14 200	1 666
5251	HARDWARE STORES. . . . .	29	2 676	(D)	(D)	29	2 497	234
52 EX. 5251	OTHER. . . . .	60	13 768	(D)	(D)	73	11 703	1 432
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	55	93 252	14 779	3 637	60	64 547	10 568
531	DEPARTMENT STORES. . . . .	13	78 947	12 627	2 976	7	48 836	8 076
533	VARIETY STORES . . . . .	19	7 484	(D)	(D)	25	7 435	1 521
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	23	6 821	(D)	(D)	28	8 276	971
54	FOOD STORES. . . . .	265	99 938	8 534	2 105	302	84 676	7 041
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	155	94 474	9 137	1 557	161	70 800	7 189
55 PT. (554)	GASOLINE SERVICE STATIONS. . . . .	300	31 188	3 001	791	379	26 359	2 508
56	APPAREL AND ACCESSORY STORES . . . . .	122	17 731	2 854	727	127	16 036	2 666
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	52	(D)	(D)	(D)	42	6 982	1 293
562	WOMEN'S READY-TO-WEAR STORES . . . . .	34	6 484	1 076	303	25	5 843	1 114
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	70	(D)	(D)	(D)	85	9 054	1 373
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	18	3 834	657	153	24	3 342	546
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	12	1 386	240	64	16	1 499	174
566	SHOE STORES <sup>3</sup> . . . . .	28	4 471	652	151	34	3 795	598
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . .	2	(D)	(D)	(D)	11	418	55
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	133	24 735	3 810	735	123	17 184	2 384
5712	FURNITURE STORES . . . . .	35	12 376	1 828	313	43	8 425	1 144
OTHER 571	HOME FURNISHINGS STORES. . . . .	34	2 900	549	125	22	1 409	200
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	64	9 459	1 433	297	58	7 350	1 040
58	EATING AND DRINKING PLACES . . . . .	418	30 612	7 193	2 677	431	23 137	5 444
5812	EATING PLACES. . . . .	287	24 238	5 998	2 270	295	17 515	4 632
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	131	6 374	1 195	407	136	5 622	812
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES . . . . .	82	18 252	2 116	558	82	13 586	1 704
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	403	39 967	4 646	1 098	300	33 517	3 876
592	LIQUOR STORES. . . . .	15	10 211	(D)	(D)	19	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS. .	33	3 031	379	95	29	2 456	273
597	JEWELRY STORES . . . . .	34	2 923	451	86	31	2 636	419
5992	FLORISTS . . . . .	21	1 086	199	62	24	736	163

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>R</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.



TABLE 4. CBD, City, SMSA-Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967			Percent distribution of sales		
		Central business district	City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	3.8	24.7	28.2	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	(D)	32.4	15.8	(D)	3.0	3.5
5251	HARDWARE STORES . . . . .	-100.0	35.0	7.2	-	0.5	0.5
52 EX. 5251	OTHER . . . . .	(D)	31.8	17.6	(D)	2.5	3.0
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	10.8	30.9	44.5	32.3	21.6	20.0
531	DEPARTMENT STORES . . . . .	16.3	(D)	61.6	30.0	18.5	16.9
533	VARIETY STORES . . . . .	-33.7	(D)	0.6	(D)	2.1	1.6
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	(D)	(D)	-17.6	(D)	1.0	1.5
54	FOOD STORES . . . . .	(D)	17.3	18.0	(D)	20.7	21.4
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	3.0	25.9	33.4	32.5	18.0	20.2
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	37.4	16.1	18.3	2.6	5.9	6.7
56	APPAREL AND ACCESSORY STORES. . . . .	-12.5	7.8	10.6	7.8	4.6	3.8
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	-17.6	(D)	(D)	3.9	(D)	(D)
562	WOMEN'S READY-TO-WEAR STORES . . . . .	-23.4	8.9	11.0	3.3	1.8	1.4
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	-6.7	(D)	(D)	3.9	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	13.8	47.1	43.9	6.4	5.7	5.3
5712	FURNITURE STORES. . . . .	36.7	50.4	46.9	3.7	2.7	2.7
OTHER 571	HOME FURNISHINGS STORES . . . . .	94.8	(D)	105.8	0.8	(D)	0.6
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	-23.6	(D)	28.7	1.9	(D)	2.0
58	EATING AND DRINKING PLACES. . . . .	11.0	35.8	32.3	5.9	7.0	6.6
5812	EATING PLACES . . . . .	18.0	43.0	38.4	4.7	5.5	5.2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . .	-9.8	14.8	13.4	1.2	1.5	1.4
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	20.7	36.5	34.3	3.7	4.4	3.9
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	-14.4	15.1	19.2	6.7	9.1	8.6
592	LIQUOR STORES . . . . .	(D)	(D)	(D)	(D)	2.4	(D)
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	-18.0	15.6	23.4	0.8	0.5	0.6
597	JEWELRY STORES. . . . .	-7.6	5.3	10.9	1.4	0.8	0.6
5992	FLORISTS. . . . .	30.4	54.8	47.5	0.3	0.3	0.2

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	35.4	26.3
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	(D)	(D)
5251	HARDWARE STORES . . . . .	-100.0	-100.0
52 EX. 5251	OTHER . . . . .	(D)	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	53.1	42.6
531	DEPARTMENT STORES . . . . .	57.4	46.7
533	VARIETY STORES. . . . .	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	(D)	(D)
54	FOOD STORES . . . . .	3.2	2.3
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	63.8	42.3
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	15.9	10.4
56	APPAREL AND ACCESSORY STORES. . . . .	60.2	54.1
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	(D)	(D)
562	WOMEN'S READY-TO-WEAR STORES. . . . .	65.4	62.3
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	(D)	(D)
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	57.1	57.1
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	60.3	50.4
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	39.8	31.6
5712	FURNITURE STORES. . . . .	48.9	36.7
OTHER 571	HOME FURNISHINGS STORES . . . . .	(D)	32.1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	(D)	24.8
58	EATING AND DRINKING PLACES. . . . .	29.4	23.4
5812	EATING PLACES . . . . .	29.7	23.6
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	28.0	23.0
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	29.7	24.8
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	(D)	(D)
592	LIQUOR STORES . . . . .	19.9	16.6
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	51.2	31.7
597	JEWELRY STORES. . . . .	66.1	60.0
5992	FLORISTS. . . . .	30.7	28.5

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>T</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers (see descriptions below)	
				No. 1	No. 2
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER. . . . .	2 022	360	50	24
	SALES . . . . . \$1,000. .	466 593	122 763	38 371	9 475
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER. . . . .	765	126	9	6
	SALES . . . . . \$1,000. .	148 802	13 978	6 297	(D)
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER. . . . .	310	94	26	12
	SALES . . . . . \$1,000. .	135 718	57 115	24 349	3 817
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER. . . . .	947	140	15	6
	SALES . . . . . \$1,000. .	182 073	51 670	7 725	(D)
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	2 022	360	50	24
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	89	4	1	1
5251	HARDWARE STORES . . . . .	29	—	1	—
52 EX. 5251	OTHER . . . . .	60	4	—	1
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	55	9	5	2
531	DEPARTMENT STORES . . . . .	13	4	2	1
533	VARIETY STORES . . . . .	19	4	2	1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. .	23	1	1	—
54	FOOD STORES . . . . .	265	18	2	2
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	155	26	1	—
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	300	27	4	1
56	APPAREL AND ACCESSORY STORES. . . . .	122	49	14	7
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	52	22	6	2
562	WOMEN'S READY-TO-WEAR STORES. . . . .	34	14	4	1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	70	27	8	5
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	133	36	7	3
5712	FURNITURE STORES. . . . .	35	10	—	1
OTHER 571	HOME FURNISHING STORES. . . . .	34	10	3	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES . . . . .	64	16	4	1
58	EATING AND DRINKING PLACES. . . . .	418	97	5	3
5812	EATING PLACES . . . . .	287	55	5	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . .	131	42	—	—
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	82	11	2	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	403	83	9	4
592	LIQUOR STORES . . . . .	15	3	—	—
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . .	33	5	1	1
597	JEWELRY STORES. . . . .	34	10	2	1
5992	FLORISTS. . . . .	21	5	1	—

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1. Includes the planned center known as "Northtown Shopping Center" in the area bounded by: W. Queen Ave., Division, E. Crown Ave., Lidgerwood, E. Hoffman Ave., W. Hoffman Ave. extended, Atlantic Dr., Atlantic. (Spokane) Tracts: 3, 4, 10, and 12.

MRC No. 2. Includes the planned center known as "Shadle Center" in the area bounded by: Wellesley Ave., Belt, Longfellow Ave., and Alberta. (Spokane)



TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers--Continued (see descriptions below)		
		No. 3	No. 4	No. 5
	RETAIL STORES, TOTAL: <sup>1</sup>			
	NUMBER. . . . .	27	12	12
	SALES . . . . . \$1,000. .	9 475	9 235	7 290
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER. . . . .	5	4	5
	SALES . . . . . \$1,000. .	3 130	(D)	(D)
53 PT.56,57	SHOPPING GOODS STORES (GAF): <sup>2</sup>			
	NUMBER. . . . .	15	1	2
	SALES . . . . . \$1,000. .	5 738	(D)	(D)
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER. . . . .	7	7	5
	SALES . . . . . \$1,000. .	607	1 202	559
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	27	12	12
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	-	2	1
5251	HARDWARE STORES . . . . .	-	1	1
52 EX. 5251	OTHER . . . . .	-	1	-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	2	1	1
531	DEPARTMENT STORES . . . . .	1	1	1
533	VARIETY STORES. . . . .	1	-	-
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	-	-	-
54	FOOD STORES . . . . .	3	3	2
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	1	1	1
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	1	3	1
56	APPAREL AND ACCESSORY STORES. . . . .	10	-	-
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	3	-	-
562	WOMEN'S READY-TO-WEAR STORES. . . . .	3	-	-
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	7	-	-
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	3	-	1
5712	FURNITURE STORES. . . . .	1	-	-
OTHER 571	HOME FURNISHING STORES. . . . .	-	-	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	2	-	-
58	EATING AND DRINKING PLACES. . . . .	1	1	3
5812	EATING PLACES . . . . .	1	1	3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	-	-	-
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	1	-	-
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	5	1	2
592	LIQUOR STORES . . . . .	-	-	-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	1	-	1
597	JEWELRY STORES. . . . .	1	-	-
5992	FLORISTS. . . . .	-	1	1

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>†</sup>Revised.  
<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.  
<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.  
<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 3. Includes the planned center known as "University City Shopping Center" and establishments on Sprague Ave. from Hearld Road to Gillis Rd. (Spokane County)

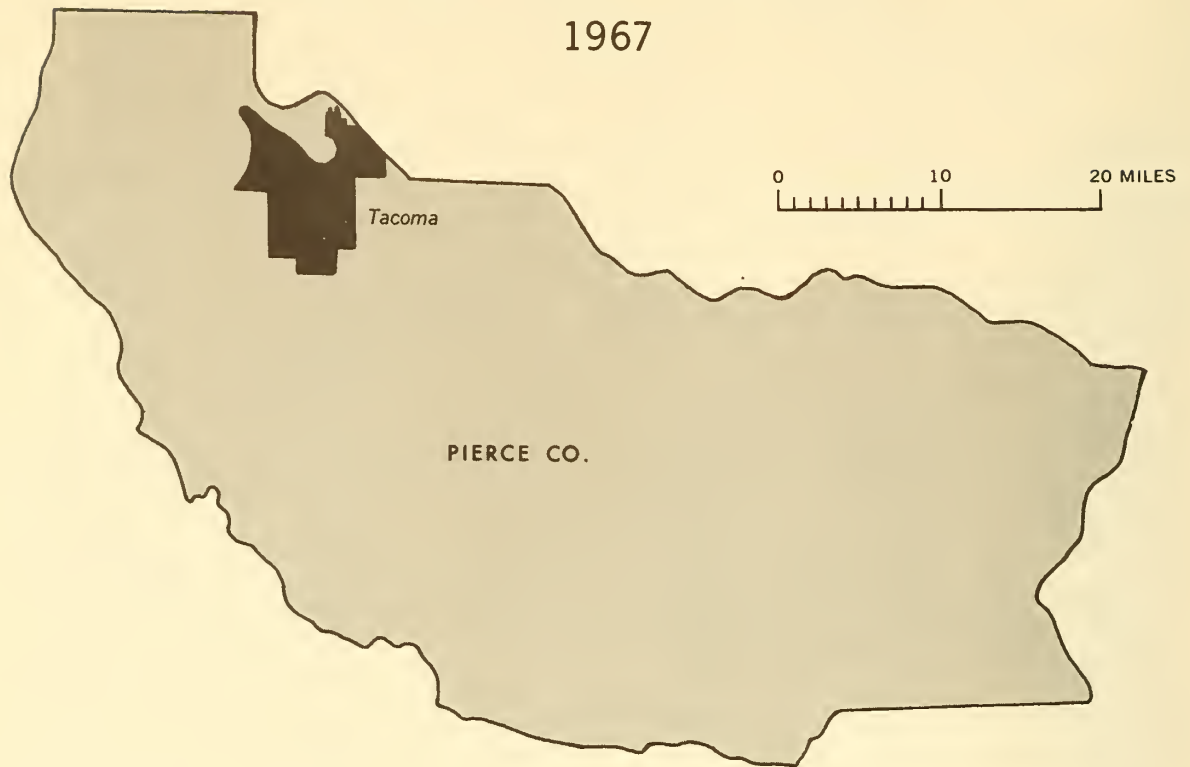
MRC No. 4. Includes the establishments on Sprague Ave. from Myrtle St. to Havanah St. (Spokane)

MRC No. 5. Includes the establishments on Division St. from Francis Ave. to Lyons Ave. (Spokane and Spokane County)

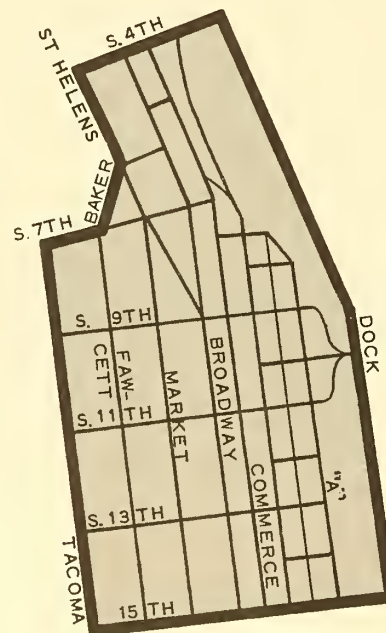
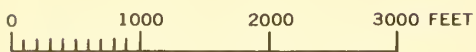
# TACOMA, WASH.

## Standard Metropolitan Statistical Area and Central Business District

1967

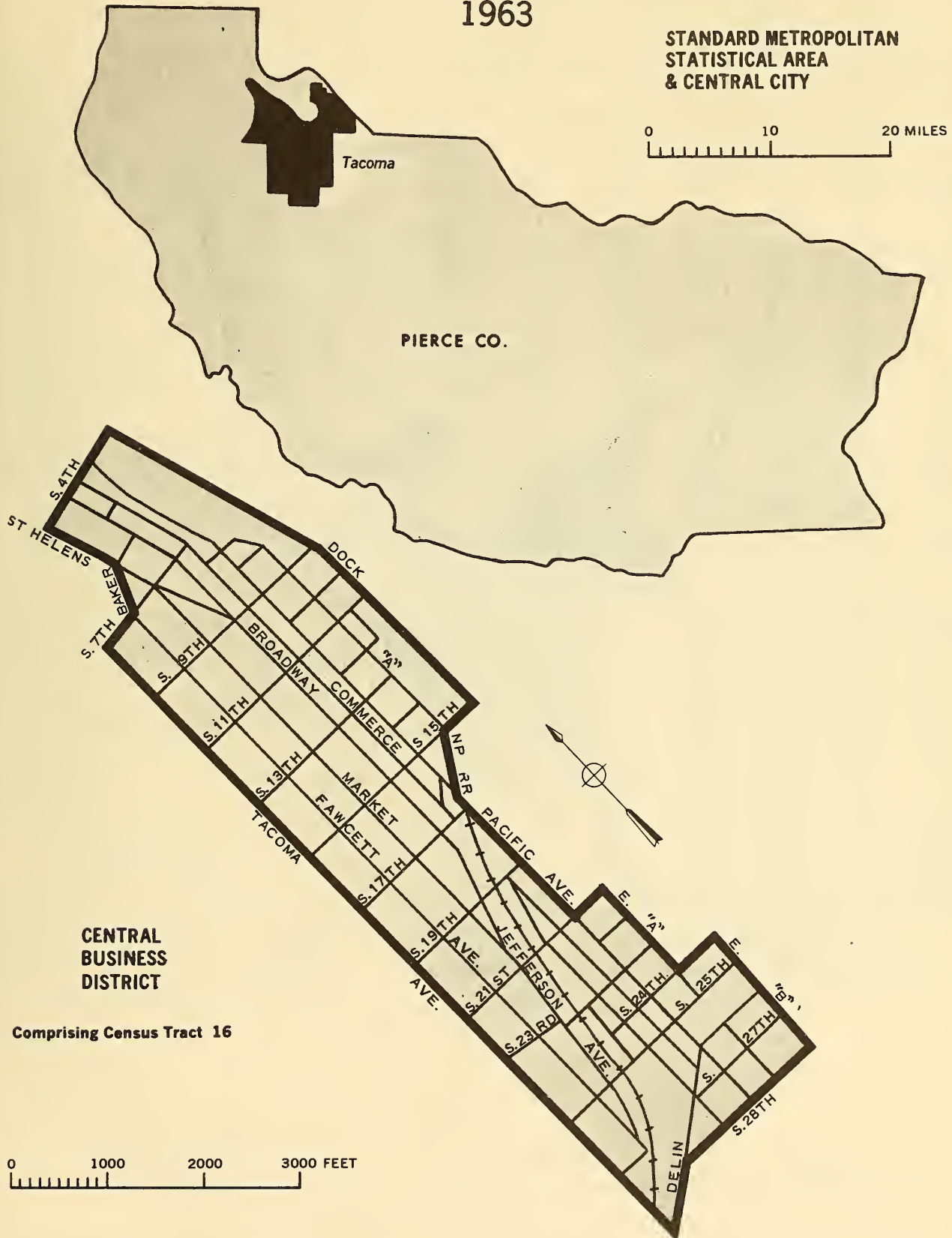


Comprising Census Tract 616.01



# TACOMA, WASH.

Standard Metropolitan Statistical Area, Central  
Business District, and Major Retail Centers  
1963



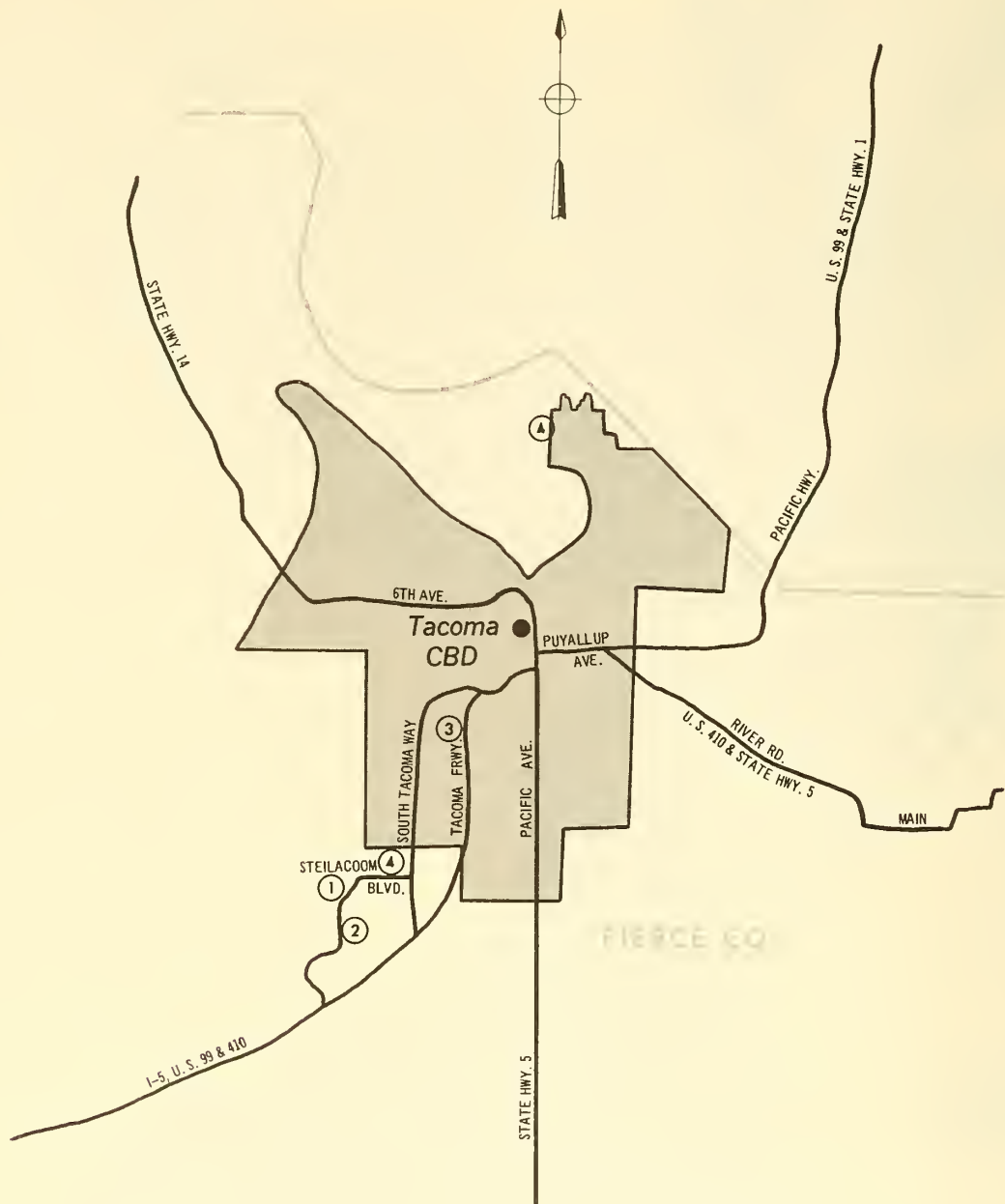
**CENTRAL  
BUSINESS  
DISTRICT**

Comprising Census Tract 16



# TACOMA, WASH.

## City and Major Retail Centers



0 3 6 9 MILES

- Central Business District
- ① Major Retail Centers

TABLE 1. The Central Business District: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)	Paid employees for week including March 12  (number)	Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	200	57 042	11 109	2 573	364	84 559	13 487
52	BUILDING MATERIALS, HAROWARE, AND FARM EQUIP- MENT DEALERS. . . . .	5	417	145	35	11	489	143
5251	HAROWARE STORES. . . . .	-	-	-	-	2	(0)	(0)
52 EX. 5251	OTHER. . . . .	5	417	145	35	9	(0)	(0)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	8	27 304	5 547	1 231	9	36 976	5 917
531	DEPARTMENT STORES. . . . .	3	25 471	5 112	1 057	4	(0)	(0)
533	VARIETY STORES . . . . .	3	(0)	(0)	(0)	2	(0)	(0)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . .	2	(0)	(0)	(0)	3	(0)	(0)
54	FOOD STORES. . . . .	13	1 021	95	30	27	1 471	122
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	4	(0)	(0)	(0)	20	11 181	1 585
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	3	(0)	(0)	(0)	21	1 676	109
56	APPAREL AND ACCESSORY STORES . . . . .	36	5 187	872	210	55	6 634	1 071
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	12	1 862	416	99	17	2 756	558
562	WOMEN'S READY-TO-WEAR STORES . . . . .	10	1 785	404	93	10	2 451	517
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	24	3 325	456	111	38	3 878	513
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	8	1 385	180	41	15	2 299	312
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	2	(0)	(0)	(0)	-	-	-
566	SHOE STORES <sup>3</sup> . . . . .	10	1 350	184	49	19	(0)	(0)
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . .	1	(0)	(0)	(0)	4	(0)	(0)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	11	6 584	1 338	248	27	5 758	1 192
5712	FURNITURE STORES . . . . .	3	(0)	(0)	(0)	6	(0)	(0)
OTHER 571	HOME FURNISHINGS STORES. . . . .	-	-	-	-	2	(0)	(0)
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	8	(0)	(0)	(0)	19	1 580	232
58	EATING AND DRINKING PLACES . . . . .	63	5 410	1 546	550	110	5 688	1 596
5812	EATING PLACES. . . . .	34	4 010	1 213	465	67	4 123	1 300
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	29	1 400	333	85	43	1 565	296
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	4	2 347	308	58	7	3 116	350
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	53	6 094	916	155	77	11 570	1 402
592	LIQUOR STORES. . . . .	2	(0)	(0)	(0)	4	(0)	(0)
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	3	(0)	(0)	(0)	2	(0)	(0)
597	JEWELRY STORES . . . . .	10	1 775	297	53	13	2 029	328
5992	FLORISTS . . . . .	1	(0)	(0)	(0)	1	(0)	(0)

Note: Boundaries of the CBD for 1967 are significantly different from 1963 (See CBD maps) markedly affecting comparability of data for these two census years.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. <sup>T</sup>Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.

<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.

<sup>3</sup>1967 data limited to "employer" establishments.

<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 2. The City: 1967 and 1963

SIC code	Kind of business	1967				1963		
		Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)	Paid employees for week including March 12  (number)	Estab- lish- ments  (number)	Sales  (\$1,000)	Payroll, entire year  (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	1 393	353 421	(D)	(D)	1 370	262 789	34 988
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS. . . . .	43	6 225	905	177	64	8 825	1 633
5251	HARDWARE STORES. . . . .	11	(D)	(D)	(D)	15	1 184	(D)
52 EX. 5251	OTHER. . . . .	32	(D)	(D)	(D)	49	7 641	(D)
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	35	71 845	11 776	2 564	34	49 452	6 837
531	DEPARTMENT STORES. . . . .	8	63 883	10 586	2 133	6	41 187	5 597
533	VARIETY STORES . . . . .	15	3 702	(D)	(D)	20	4 080	727
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . .	12	4 260	(D)	(D)	8	4 185	513
54	FOOD STORES. . . . .	187	67 184	5 901	1 307	188	46 717	3 884
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	121	76 882	9 001	1 397	116	57 117	6 412
55 PT.(554)	GASOLINE SERVICE STATIONS. . . . .	192	23 974	2 117	568	213	(D)	(D)
56	APPAREL AND ACCESSORY STORES . . . . .	101	16 659	2 603	587	93	9 984	1 490
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	41	5 670	(D)	(D)	35	4 034	710
562	WOMEN'S READY-TO-WEAR STORES . . . . .	29	4 844	778	198	21	(D)	(D)
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	60	10 989	(D)	(D)	58	5 950	780
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	11	1 815	257	49	17	2 389	324
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	10	4 460	802	173	4	1 229	162
566	SHOE STORES <sup>3</sup> . . . . .	28	4 371	624	137	26	2 044	266
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . .	5	(D)	(D)	(D)	11	288	28
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES. . . . .	93	19 816	3 662	630	115	17 651	3 181
5712	FURNITURE STORES . . . . .	29	9 918	1 851	305	41	6 657	1 010
OTHER 571	HOME FURNISHINGS STORES. . . . .	23	2 983	725	161	21	4 321	1 069
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . . . .	41	6 915	1 086	164	53	6 673	1 102
58	EATING AND DRINKING PLACES . . . . .	330	28 195	7 354	2 521	305	19 795	5 156
5812	EATING PLACES. . . . .	213	22 543	6 338	2 238	188	15 224	4 480
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES). . . .	117	5 652	1 016	283	117	4 571	676
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	45	15 127	(D)	(D)	46	(D)	(D)
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	246	27 514	3 238	691	196	27 205	3 687
592	LIQUOR STORES. . . . .	9	9 130	295	62	10	7 494	261
595	SPORTING GOODS STORES AND BICYCLE SHOPS. . .	19	1 853	210	72	13	629	86
597	JEWELRY STORES . . . . .	24	2 846	435	84	20	2 129	332
5992	FLORISTS . . . . .	13	1 349	(D)	(D)	12	830	142

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.



TABLE 3. The Standard Metropolitan Statistical Area: 1967 and 1963

TACOMA SMSA—Coextensive with Pierce County, Wash.

SIC code	Kind of business	1967				1963		
		Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)	Paid employees for week including March 12 (number)	Estab- lish- ments (number)	Sales (\$1,000)	Payroll, entire year (\$1,000)
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	2 567	576 074	72 832	16 648	2 508	407 713	51 110
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	116	20 010	2 523	504	125	18 384	2 906
5251	HARDWARE STORES . . . . .	36	5 355	(D)	(D)	32	3 283	413
52 EX. 5251	OTHER . . . . .	80	14 655	(D)	(D)	93	15 101	2 493
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	68	94 211	14 483	3 207	70	64 538	8 539
531	DEPARTMENT STORES . . . . .	12	77 914	12 289	2 500	9	52 615	6 755
533	VARIETY STORES . . . . .	26	6 154	(D)	(D)	36	6 057	1 001
539	MISCELLANEOUS GENERAL MERCHANDISE STORES . . . . .	30	10 143	(D)	(D)	25	5 866	783
54	FOOD STORES . . . . .	350	127 005	10 830	2 520	370	87 211	7 492
55 EX. 554	AUTOMOTIVE DEALERS . . . . .	230	115 798	12 900	2 056	203	79 874	8 620
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	372	45 492	4 017	1 123	411	(D)	(D)
56	APPAREL AND ACCESSORY STORES . . . . .	147	26 034	3 915	880	133	16 483	2 333
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS	61	7 335	1 133	278	50	5 481	913
562	WOMEN'S READY-TO-WEAR STORES . . . . .	43	6 338	1 011	254	35	4 739	816
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	86	18 699	2 782	602	83	11 002	1 420
561	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	16	2 911	436	90	22	3 422	487
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	16	9 058	1 415	299	14	4 382	515
566	SHOE STORES <sup>3</sup> . . . . .	37	6 208	884	201	34	2 856	386
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	7	386	47	12	13	342	32
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	169	30 717	5 309	930	187	24 998	4 212
5712	FURNITURE STORES . . . . .	57	13 554	2 359	398	82	9 994	1 461
OTHER 571	HOME FURNISHINGS STORES . . . . .	36	4 972	1 191	255	28	5 673	1 348
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	76	12 191	1 759	277	77	9 331	1 403
58	EATING AND DRINKING PLACES . . . . .	547	42 773	10 435	3 598	560	30 435	7 576
5812	EATING PLACES . . . . .	365	33 651	9 005	3 185	366	23 237	6 579
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	182	9 122	1 430	413	194	7 198	997
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES . . . . .	83	22 634	2 985	656	85	(D)	(D)
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	485	51 400	5 435	1 174	364	39 584	4 839
592	LIQUOR STORES . . . . .	26	17 253	585	142	27	11 737	434
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	39	3 253	347	104	32	1 561	156
597	JEWELRY STORES . . . . .	34	3 743	556	111	28	2 730	412
5992	FLORISTS . . . . .	29	2 104	430	100	20	1 195	211

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>r</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 4. CBD, City, SMSA—Percent Change and Percent Distribution: 1967

SIC code	Kind of business	Percent change in sales 1963 to 1967		Percent distribution of sales		
		City	Standard metropolitan statistical area	Central business district	City	Standard metropolitan statistical area
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	34.5	41.3	100.0	100.0	100.0
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP- MENT DEALERS . . . . .	-29.5	8.8	0.7	1.8	3.5
5251	HARDWARE STORES . . . . .	(D)	63.1	-	(D)	1.0
52 EX. 5251	OTHER . . . . .	(D)	-3.0	0.7	(D)	2.5
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	45.3	46.0	47.9	20.3	16.4
531	DEPARTMENT STORES . . . . .	55.1	48.1	44.7	18.1	13.5
533	VARIETY STORES . . . . .	-9.3	1.6	(D)	1.0	1.1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	1.8	72.9	(D)	1.2	1.8
54	FOOD STORES . . . . .	43.8	45.6	1.8	19.0	22.0
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	34.6	45.0	(D)	21.7	20.1
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	(D)	(D)	(D)	6.8	7.9
56	APPAREL AND ACCESSORY STORES. . . . .	66.8	57.9	9.1	4.7	4.5
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS . . . . .	40.6	33.8	3.3	1.6	1.3
562	WOMEN'S READY-TO-WEAR STORES . . . . .	(D)	33.7	3.1	1.4	1.1
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	84.7	70.0	5.8	3.1	3.2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	12.3	22.9	11.5	5.6	5.3
5712	FURNITURE STORES. . . . .	49.0	35.6	(D)	2.8	2.3
OTHER 571	HOME FURNISHINGS STORES . . . . .	-31.0	-12.4	-	0.8	0.9
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES . . . . .	3.6	30.6	(D)	2.0	2.1
58	EATING AND DRINKING PLACES. . . . .	42.4	40.5	9.5	8.0	7.4
5812	EATING PLACES . . . . .	48.1	44.8	7.0	6.4	5.8
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	23.6	26.7	2.5	1.6	1.6
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	(D)	(D)	4.1	4.3	3.9
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>2</sup> . . . . .	1.1	29.8	10.7	7.8	8.9
592	LIQUOR STORES . . . . .	21.8	47.0	(D)	2.6	3.0
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	194.6	108.4	(D)	0.5	0.6
597	JEWELRY STORES. . . . .	33.7	37.1	3.1	0.8	0.6
5992	FLORISTS. . . . .	62.5	76.1	(D)	0.4	0.4

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

TABLE 5. CBD Sales as Percent of City and SMSA Sales: 1967

SIC code	Kind of business	Central business district sales as--	
		Percent of city sales	Percent of standard metropolitan statistical area sales
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	16.1	9.9
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . .	6.7	2.1
5251	HARDWARE STORES . . . . .	(D)	-
52 EX. 5251	OTHER . . . . .	(D)	2.8
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	38.0	29.0
531	DEPARTMENT STORES . . . . .	39.9	32.7
533	VARIETY STORES. . . . .	(D)	(D)
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	(D)	(D)
54	FOOD STORES . . . . .	1.5	0.8
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	(D)	(D)
55 PT.(554)	GASOLINE SERVICE STATIONS . . . . .	(D)	(D)
56	APPAREL AND ACCESSORY STORES. . . . .	31.1	19.9
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . . . .	32.8	25.4
562	WOMEN'S READY-TO-WEAR STORES. . . . .	36.8	28.2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES <sup>2</sup> . . . . .	30.3	17.8
561	MEN'S AND BOY'S CLOTHING AND FURNISHINGS STORES <sup>3</sup> . . . . .	76.3	47.6
565	FAMILY CLOTHING STORES <sup>3</sup> . . . . .	(D)	(D)
566	SHOE STORES <sup>3</sup> . . . . .	30.9	21.7
564, 7, 9	APPAREL AND ACCESSORY STORES, N.E.C. <sup>3</sup> . . . . .	(D)	(D)
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES . . . . .	33.2	21.4
5712	FURNITURE STORES. . . . .	(D)	(D)
OTHER 571	HOME FURNISHINGS STORES . . . . .	-	-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TELEVISION, AND MUSIC STORES. . .	(D)	(D)
58	EATING AND DRINKING PLACES. . . . .	19.2	12.6
5812	EATING PLACES . . . . .	17.8	11.9
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	24.8	15.3
59 PT.(591)	DRUG STORES AND PROPRIETARY STORES. . . . .	15.5	10.4
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>4</sup> . . . . .	22.1	11.9
592	LIQUOR STORES . . . . .	(D)	(D)
595	SPORTING GOODS STORES AND BICYCLE SHOPS . . . . .	(D)	(D)
597	JEWELRY STORES. . . . .	62.4	47.4
5992	FLORISTS. . . . .	(D)	(D)

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

R Revised.

<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>1967 totals for SIC Other 56 may include data for "nonemployer" establishments which could not be classified and tabulated by detailed kind of business.<sup>3</sup>1967 data limited to "employer" establishments.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.



TABLE 6. Major Retail Centers in the SMSA: 1967

SIC code	Kind of business	Standard metropolitan statistical area	Central business district	Major retail centers - (see descriptions below)	
				No. 1	
	RETAIL STORES, TOTAL: <sup>1</sup>				
	NUMBER. . . . .	2 567	200		31
	SALES . . . . . \$1,000. .	576 074	57 042		6 417
54, 58, 591	CONVENIENCE GOODS STORES:				
	NUMBER. . . . .	980	80		7
	SALES . . . . . \$1,000. .	192 412	8 778		1 803
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>				
	NUMBER. . . . .	384	55		13
	SALES . . . . . \$1,000. .	150 962	39 075		3 684
52, 55, 59 EX. 591	ALL OTHER STORES:				
	NUMBER. . . . .	1 203	65		11
	SALES . . . . . \$1,000. .	232 700	9 189		930
	NUMBER OF ESTABLISHMENTS				
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	2 567	200		31
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	116	5		1
5251	HARDWARE STORES . . . . .	36	-		1
52 EX. 5251	OTHER . . . . .	80	5		-
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	68	8		3
531	DEPARTMENT STORES . . . . .	12	3		1
533	VARIETY STORES. . . . .	26	3		1
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	30	2		1
54	FOOD STORES . . . . .	350	13		3
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	230	4		1
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	372	3		4
56	APPAREL AND ACCESSORY STORES. . . . .	147	36		3
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	61	12		2
562	WOMEN'S READY-TO-WEAR STORES. . . . .	43	10		2
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	86	24		1
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	169	11		7
5712	FURNITURE STORES. . . . .	57	3		2
OTHER 571	HOME FURNISHING STORES. . . . .	36	-		-
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	76	8		5
58	EATING AND DRINKING PLACES. . . . .	547	63		3
5812	EATING PLACES . . . . .	365	34		3
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	182	29		-
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	83	4		1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	485	53		5
592	LIQUOR STORES . . . . .	26	2		-
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	39	3		-
597	JEWELRY STORES. . . . .	34	10		1
5992	FLORISTS. . . . .	29	1		-

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>F</sup>Revised.<sup>1</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>2</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>3</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 1. Includes the planned centers known as "Lakewood Center" and "Lakewood Square" and the area bounded by North Side of Motor Ave., Gravelly Lake Drive, 59th Ave. S.W., Extended, Lake Shore Dr. S.W. and Whitman Ave. (Pierce County)

TABLE 6. Major Retail Centers in the SMSA: 1967—Continued

SIC code	Kind of business	Major retail centers—Continued (see descriptions below)		
		No. 2	No. 3	No. 4
	RETAIL STORES, TOTAL: <sup>1</sup>			
	NUMBER. . . . .	54	63	39
	SALES . . . . . \$1,000. .	23 126	45 201	15 007
54, 58, 591	CONVENIENCE GOODS STORES:			
	NUMBER. . . . .	13	8	10
	SALES . . . . . \$1,000. .	6 997	5 178	1 666
53 PT. 56, 57	SHOPPING GOODS STORES (GAF): <sup>2</sup>			
	NUMBER. . . . .	25	38	11
	SALES . . . . . \$1,000. .	11 175	37 023	8 779
52, 55, 59 EX. 591	ALL OTHER STORES:			
	NUMBER. . . . .	16	17	18
	SALES . . . . . \$1,000. .	4 954	3 000	4 562
	NUMBER OF ESTABLISHMENTS			
	RETAIL STORES, TOTAL <sup>1</sup> . . . . .	54	63	39
52	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS. . . . .	3	—	2
5251	HARDWARE STORES . . . . .	1	—	1
52 EX. 5251	OTHER . . . . .	2	—	2
53 PART	GENERAL MERCHANDISE GROUP STORES <sup>1</sup> . . . . .	5	4	4
531	DEPARTMENT STORES . . . . .	2	2	1
533	VARIETY STORES. . . . .	2	1	—
539	MISCELLANEOUS GENERAL MERCHANDISE STORES. . . . .	1	1	3
54	FOOD STORES . . . . .	3	4	4
55 EX. 554	AUTOMOTIVE DEALERS. . . . .	1	—	6
55 PT. (554)	GASOLINE SERVICE STATIONS . . . . .	1	—	6
56	APPAREL AND ACCESSORY STORES. . . . .	12	33	2
562, 3, 8	WOMEN'S CLOTHING, SPECIALTY STORES, FURRIERS. . .	6	18	—
562	WOMEN'S READY-TO-WEAR STORES. . . . .	5	13	—
OTHER 56	OTHER APPAREL AND ACCESSORY STORES. . . . .	6	15	2
57	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES .	8	1	5
5712	FURNITURE STORES. . . . .	1	1	3
OTHER 571	HOME FURNISHING STORES. . . . .	1	—	1
572, 573	HOUSEHOLD APPLIANCE, RADIO, TV, MUSIC STORES. . .	6	—	1
58	EATING AND DRINKING PLACES. . . . .	7	3	5
5812	EATING PLACES . . . . .	7	3	2
5813	DRINKING PLACES (ALCOHOLIC BEVERAGES) . . . . .	—	—	3
59 PT. (591)	DRUG STORES AND PROPRIETARY STORES. . . . .	3	1	1
59 EX. 591	MISCELLANEOUS RETAIL STORES <sup>3</sup> . . . . .	11	17	4
592	LIQUOR STORES . . . . .	1	1	—
595	SPORTING GOODS STORES, BICYCLE SHOPS. . . . .	1	1	1
597	JEWELRY STORES. . . . .	2	5	—
5992	FLORISTS. . . . .	2	2	1

Standard Notes: — Represents zero.

D Withheld to avoid disclosure.

NA Not available.

<sup>1</sup>Revised.<sup>2</sup>Excludes nonstore retailers (i.e., mail order, direct selling, merchandise vending machine operators) part of SIC 53.<sup>3</sup>Stores in the general merchandise, apparel, and furniture and appliance groups; these stores specialize in department store type of merchandise.<sup>4</sup>Includes data for those kinds of business in SIC 59 (except 591) not covered in any of the lines below.

MRC No. 2. Includes the planned center known as "Villa Plaza" and establishments on Gravelly Lake Dr. S.W. from 100th St. S.W. to Wildare Rd. and on 100th St. S.W. from 59th Ave., S.W. to Gravelly Lake Dr. S.W. (Pierce County)

MRC No. 3. Includes the planned center known as "Tacoma Mall" and establishments in the area bounded by: S. 42nd St., Ferry St., S. 47th St. and Pine St. (Tacoma)

MRC No. 4. Includes the establishments on South Tacoma Way from City limits to South 88th Street. (Pierce County)

# Appendix

## GENERAL EXPLANATION

### CENSUS COVERAGE

**Method of Coverage**—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The "nonmail" universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All "nonemployers"—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported as a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected "small employers"—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The "mail" universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:

a. Firms in the census prec canvass—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. Firms not in the census prec canvass—Other firms included in the "mail" universe consist of the following categories:

(1) The 10 percent of "small employer" firms referred to in section 1-b above.

(2) Other employers than those covered by section 1-b or 2-a above.

**Comparison of the 1963 Census with the 1967 Census**—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. **Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer" establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.

b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.

c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.

d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. **Areas**—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. **Active proprietors**—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two



proprietors for each establishment in business during the week of November 15. In this report, the count of active proprietors is based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multiunit firms:

- a. All "employer" firms which had a first quarter 1967 payroll.
- b. All "nonemployer" firms in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census non-employer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. Payroll—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual<sup>1</sup> for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store),

only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

**Sales**—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

**Payroll, entire year**—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick leave pay, and the value of payments in kind (such as free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons which are reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include compensation of proprietors or of partners. Payroll is reported before deductions for Social Security, income tax, insurance dues, etc. This definition of payroll is the same as that used by the Internal Revenue Service for purposes of reporting on Form 941.

**Paid employees for the pay period including March 12, 1967**—Paid employees consist of the number of employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12, 1967. Included are employees on paid sick leave, paid holidays, and paid vacations. Proprietors and partners of unincorporated businesses are not included. The definition of paid employees is the same as used in reporting on IRS Form 941.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

As noted in the introduction, this report does not include data for nonstore retailers (part of SIC major group 53).

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC

<sup>1</sup> Executive Office of the President, Bureau of the Budget, Standard Industrial Classification Manual, 1967.



Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products. (Some indication of the extent to which various broad groups of commodities or lines of merchandise are characteristic of different kinds of business will be available in the Census of Business report, Merchandise Line Sales, Series BC67—MLS.)

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

#### BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

**Hardware stores (SIC 5251)**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint, glass, housewares, household appliances, cutlery, and roofing materials.

#### GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Except "Nonstore Retailers")

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

**Department stores (SIC 531)**—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent of

total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

**Variety stores (SIC 533)**—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self-designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

#### FOOD STORES (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

#### AUTOMOTIVE DEALERS (SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

#### GASOLINE SERVICE STATIONS (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

#### APPAREL AND ACCESSORY STORES (SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

**Women's clothing, specialty stores; furriers (SIC 562, 563, and 568)**—Comprises the following industries:

**Women's ready-to-wear stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales

of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

**Women's accessory and specialty stores (SIC 563)**—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery) and women's accessories and specialties, such as millinery (ready to wear and custom made), foundation garments, lingerie, gloves, and handbags. Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

**Furriers and fur shops (SIC 568)**—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

**Men's and boys' clothing and furnishings stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Shoe stores (SIC 566)**—Establishments primarily selling any one line or a combination of the lines of men's, women's, and children's footwear.

**Apparel and accessory stores, n.e.c. (SIC 564, 567, and 569)**—Comprises the following industries:

**Children's and infants' wear stores (SIC 564)**—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

**Custom tailors (SIC 567)**—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc., made on their own premises to customer order. Establishments primarily selling furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

#### FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware,

domestic stoves, refrigerators, and other household electrical and gas appliances, including radio and TV sets. Also included are musical instrument stores and music and record shops.

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, mattresses, springs, and other sleep equipment. (Establishments selling household appliances, record players, and radio and TV sets, are also included if receipts from sales of furniture and sleep equipment exceed those from sales of the other commodity lines named.)

**Home furnishings stores (SIC 571, except 5712)**—Establishments primarily selling floor coverings; curtains, draperies, and upholstery materials; china, glassware, and metalware; lamps and lampshades; blinds and window shades; picture frames and mirrors; etc.

**Household appliance, radio-TV, music stores (SIC 572 and 573)**—Comprises the following industries:

**Household appliance stores (SIC 572)**—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

**Radio and television stores (SIC 5732)**—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

**Record shops (part of SIC 5733)**—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

**Musical instrument stores (part of SIC 5733)**—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

#### EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or "take-home" consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in SIC 54 as "Food Stores."

**Eating places (SIC 5812)**—Comprises the following industries:

**Restaurants, lunchrooms, caterers**—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods



and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

**Cafeterias**—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

**Refreshment places**—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group and are not included in this series of reports.

**Drinking places (alcoholic beverages) (SIC 5813)**—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

#### DRUG STORES AND PROPRIETARY STORES (SIC 591)

**Drug stores (part of SIC 591)**—Establishments selling prescriptions, proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

#### MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

**Liquor stores (SIC 592)**, also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Sporting goods stores; bicycle shops (SIC 595)**—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and

other sports; and gymnasium and playground equipment. Also, establishments primarily selling bicycle and bicycle parts and accessories.

**Jewelry stores (SIC 597)**—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks.

**Florists (SIC 5992)**—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises.

In addition to the kinds of business described above, for which data are shown separately in this report, this group includes other retail stores, such as antique and secondhand stores; hay, grain, feed, and other farm supply stores; garden supply stores; coal, wood, ice, fuel oil, and liquefied petroleum gas dealers; cigar stores, stands; newsdealers, newsstands; gift, novelty, souvenir shops; optical goods stores; typewriter stores; luggage, leather goods stores; hobby, toy, game shops; religious goods stores; pet shops; and other establishments selling specialized lines of merchandise, such as collectors' items and supplies, artists' supplies, and other lines not elsewhere classified. Although data for these establishments are not shown separately, they are included in the group total.

#### NONSTORE RETAILERS (Part of SIC Major Group 53)

The establishments primarily engaged in these activities are not included in this series of reports of the 1967 Census of Business but are included in all other retail trade publications of the census. Included in this classification are mail-order houses, merchandise vending machine operators, and direct selling (house-to-house) organizations. In this census, the sales made at catalog sales desks in retail stores were tabulated as part of the stores' sales rather than as a part of the sales of mail-order houses, as had been done in the earlier censuses.

#### SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D.C. 20233.



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